

Let's keep going, for our health at home first!



2024/
2025
ANNUAL
REPORT

Message from the chair

Dear Community Members, Donors, Partners and Volunteers:

The year 2024–2025 was an exceptional one for the Fondation Les Amis de l’Hôpital de Tracadie, driven by remarkable momentum around our annual campaign, as well as our initiatives such as the Roses Radiothon, Walk 1 km in My Shoes and the Northern Star. Thanks to the commitment and generosity of our community, we exceeded our fundraising goals, providing our hospital with innovative equipment and contributing to the continuous improvement of patient care.

Our partnerships with local organizations remain essential. I would like to give special mention to the unwavering support of the Coopérative Régionale de la Baie, particularly through the LOTO COOP SANTÉ COMMUNAUTAIRE, which remains a pillar of our achievements. Their support, combined with that of our donors, volunteers and board members, is crucial to the success of our projects.

The Foundation also made significant progress in advancing our strategic plan, which lays the groundwork for an ever more promising future, guided by clear objectives and a commitment to tailor our actions to the evolving needs of the community. The Foundation’s professional team and board members have worked with dedication and vision to support the development and excellence of our facility.



Once again, on behalf of the Foundation, I would like to emphasize that this year’s results were made possible thanks to the exceptional commitment of our volunteers, donors and partners, whose support and generosity remain essential to the success and vitality of our community mission. It is thanks to your involvement that we can provide quality care and promote professional development within our hospital. Together, let’s continue this mission of support and innovation for the well-being of our region.

With my deepest gratitude,

Clifford Robichaud

Chairperson

Fondation Les Amis de l’Hôpital de Tracadie

2024–2025 BOARD OF DIRECTORS

Clifford Robichaud, chairperson • **Lison Guignard**, vice-chair • **Monia Mallet**, treasurer •
Jacinthe Leclerc, secretary • **Vivianne Thomas**, exofficio • **Norbert Rousselle** • **Sonia Bernatchez** •
JoDee Basque • **Audrey Murphy-Thibodeau** • **Brigitte Mazerolle Arseneau** • **Félicien Arseneau**

2024 Annual Campaign

A remarkable success thanks to community support!

In 2024, the Fondation Les Amis de l'Tracadie Hospital set itself an ambitious goal of \$95,000. Under the leadership of André Morais, chair of the 2024 campaign, and thanks to the outstanding involvement of the committee members, we greatly exceeded this goal, raising a total of \$130,470. This result reflects the exceptional efforts of our community, bringing together uniting donors, partners and employees around a common cause: improving health care right here, for our people.

Funds come from a number of sources, including the generosity of the community, fundraising among hospital staff, and two flagship events: the Roses Radiothon and the Northern Star.

Thanks to the 2024 Annual Campaign, the Fondation Les Amis de l'Hôpital de Tracadie was able to achieve several major advances that have a direct impact on the care and services offered to the community. Key equipment and investments include:

- **Umano bed with therapeutic mattress for the medical unit, which is safer and more comfortable for patients;**
- **Auto BiPAP device for respiratory therapy for improved management of individuals in respiratory distress;**
- **Multifunctional treatment table for the wound care clinic, which facilitates the work of specialist nurses and provides better access to the limbs to be treated;**
- **EZ Turn Disc, for safe transfers from bed to chair, which reduces the risk of injury.**



In addition to these acquisitions, a substantial contribution to the endowment fund will ensure the Foundation's stability and sustainability, so it can continue supporting the development of care within the facility. Furthermore, support for several regional projects is enhancing the accessibility and quality of local specialized services and promoting the development of new services to meet community needs.

We extend our heartfelt thanks to all our donors, volunteers, partners and staff for their trust and invaluable support, which make it possible for us to continuously improve our hospital and provide quality care to our community.



Roses Radiothon

**A community commitment
that remains as strong as ever!**

In 2024, the Roses Radiothon once again demonstrated the strength of community action in support of health and the fight against cancer. Under the dynamic leadership of Co-Chairs Éric Robichaud and Solange Thériault, the public rallied around key events such as La Quille d'Or bowling tournament and Walk 1 km in My Shoes, joining forces to support the improvement of patient care in our region.

Thanks to this exemplary solidarity, a total of **\$48,552** was raised this year, contributing directly to the acquisition of specialized medical equipment and the funding of patient support initiatives. These investments enhance the quality of care, especially with regard to the fight against cancer and the treatments available to the population of Acadie-Chaleur.

The Foundation expresses its deep gratitude to all the donors, volunteers and partners who make the Roses Radiothon a community success year after year.

Thanks to the generosity of the public, every Roses Radiothon brings tangible and lasting benefits to patients, their families and the community as a whole.



 **RADIOTHON
DES
ROSES
RADIOTHON**

**La santé, chez nous d'abord!
For the health of our region!**

The Northern Star

A commitment that shines!

The 2024 Northern Star Campaign raised **\$12,592**, once again demonstrating our community's generosity and solidarity in improving health care in the region.

The Foundation sincerely thanks Lison Guignard, chair of the 2024 campaign, for her dedication and inspiring leadership, as well as our valued partner, UNI Financial Cooperation, whose loyal support remains essential to the success of this initiative year after year.

A big thank you also goes to everyone who contributed – donors, volunteers and partners – for their participation and commitment. Together, we are pursuing our shared mission: to enhance the quality of care provided in our region, for the well-being of the entire population.



Smile Cookie Campaign

Support that warms the heart

The 2024 Smile Cookie Campaign once again demonstrated the great generosity of the Tracadie Tim Hortons and its loyal customers. Thanks to this community-friendly initiative, a remarkable **\$21,675** was donated to the Fondation Les Amis de l'Hôpital de Tracadie.

The Tracadie Tim Hortons has supported the Foundation through this campaign for many years, illustrating a sincere commitment to the health and well-being of people in our region. This partnership makes it possible to fund tangible projects that improve the care and services offered right here in our community.

The Foundation would like to express its deep gratitude to the restaurant team and to all the customers who, through their participation and their smiles, contribute to transforming this wonderful tradition into a genuine gesture of solidarity each year.



Accessible donations for tangible support



Every donation contributes directly to the well-being of patients at Tracadie Hospital.

Monthly giving is a simple, secure and flexible option: an amount chosen by the donor is automatically debited from their credit or debit card each month, providing ongoing support throughout the year. Those wishing to support a specific project, such as the purchase of a geriatric chair, can also make a quick and easy online donation through the Foundation's website.

Whatever the amount, every gesture counts and contributes to providing patients with care that is both comfortable and dignified.

<https://fondationhopitaltracadie.ca/en/submit/monthly-giving/>

The screenshot shows a web browser window with the URL fondationhopitaltracadie.ca/en/submit/monthly-giving/. The page header includes the logo for 'FONDATION Les Amis de l'Hôpital de TRACADIE' and navigation links: Home, Contact Us, 508-394-3001, Français, GIVE NOW, and a Facebook icon. A secondary navigation bar contains: About Us, Campaign And Special Events, Impact, Press Room, and Donate. The main heading is 'MONTHLY GIVING' with a small photo of two people. The text below reads: 'The Monthly giving programs allows you to spread your support over small monthly gifts while allowing us to have a dependable base of support in order to invest in long term projects to benefit our patients.' A link 'Download Form Here (only available in french)' is provided. The footer is divided into three columns: 'THE FOUNDATION FRIENDS OF THE HOSPITAL OF TRACADIE INC' with contact information (400 rue des Hospitalières, C.P. 3180 succ. Head office, Tracadie NB E1X 1G5, Tel: 508-394-3001, Fax: 508-394-3034, Email: fondation.tracadie@vitalitenb.ca); 'ABOUT US' with links for THE FOUNDATION, BOARD OF DIRECTORS, and OUR HOSPITAL; and 'RECENT ARTICLES' with three entries: 'Let's keep going, for health here at home first! 2024-2025 Report Presented at the Annual General Meeting', 'The Northern Star lights up: a gesture of solidarity supported by nine hospital foundations and UNI Financial Cooperation', and 'Nine Northern hospital foundations launch the 2025 Northern Star campaign: Health deserves to shine'. The bottom two articles include the text 'Walk 1 km in my Shoes: \$83 647 Raised to Support People Affected by Cancer'.

Major gifts

The driving force behind essential projects

Major gifts play a vital role for the Fondation Les Amis de l'Hôpital de Tracadie, as they enable ambitious projects that would not be possible without such support. These significant contributions make it possible to purchase specialized equipment, improve facilities and support innovative initiatives, all with the aim of providing quality care and improving the well-being of our patients.

This year, we would like to give special mention to the remarkable commitment of the Auxiliaires bénévoles de Tracadie-Sheila group, which confirmed a donation of **\$50,000** over five years to the Foundation's Endowment Fund, a powerful gesture that ensures the sustainability of our actions.

Similarly, the Coopérative Régionale de la Baie Ltée (IGA de Tracadie) made an exceptional donation of **\$230,000**, including the creation of a relaxation terrace for patients, visitors and staff, a flagship project that demonstrates the caring and comforting scope of this partnership. By contributing just \$2 a week to the Loto Coop Santé communautaire, you're helping to improve health care first and foremost, right here at home.

These major gifts demonstrate the generosity and solidarity that are essential to the success of our shared mission and to the continuous improvement of the care provided here at home first.



A legacy of lasting generosity

Planned giving is a thoughtful and meaningful way to support the mission of the Fondation Les Amis de l'Hôpital de Tracadie. By including the Foundation in their estate or financial planning, donors leave a tangible legacy that will translate into improved care and sustainable projects for our community. This type of gift, whether it be a bequest in a will, a life insurance donation or the creation of an endowment fund, ensures the continuity of services and meets current and future health care needs. Every planned gesture is an investment in our collective well-being and helps bring health care closer to the people right here at home.

To learn more about planned giving options, the Foundation is available to assist donors in their efforts, while respecting the confidentiality and care required for such a decision.

<https://fondationhopitaltracadie.ca/en/submit/planned-giving/>



Support for professional development



An investment in excellence in care

The Foundation is proud to support hospital employees in their professional development through its bursary program. The aim of this fund is to encourage the development of skills, enrich knowledge and ensure quality expertise within our health care facility.

In 2024-2025, **nine recipients** benefited from this bursary, enabling them to pursue training and enhance their skills in their respective fields. Since the program's creation, **81 recipients** have benefited from this bursary, sharing a total of **\$58,110.40**.

This year, we would like to give special mention to the recipient of the bursary from the Mona Ferguson Robichaud and J. Basile Robichaud Fund. The purpose of this fund is to support the development of Tracadie Hospital nurses and strengthen the Foundation's long-term viability.

We are grateful to the donors and partners who make this initiative possible, and we thank each and every one of them for their commitment to the future and development of our care teams.



Statement of operations and changes in fund balances

Revenues

Campaign revenues	\$ 371,571
Net commercial activity revenues	\$23,437
Net investment revenues	\$86,599
	\$481,607

Expenditures

Fundraising	\$31,336
Operations	\$147,081
	\$178,417
Contribution to Tracadie Hospital	\$31,820
Contribution to regional projects	\$21,479
Excess of revenues over expenditures	\$249,891
Opening funds balance	\$1,610,308
ENDING FUNDS BALANCE	\$1,860,199

The impact of your generosity



\$22,185

Sectors related to patient care
(42%);



\$11,479

Sectors related to diagnostics,
treatments, and follow-ups
(22%);



\$10,000

Regional projects (19 %);



\$9,634

Sectors related to professional
development and other areas
(18%).

2024/2025 List of donors

The Foundation wishes to highlight the generosity of individuals, businesses, organizations, and partners who made a donation in 2024–2025. In accordance with our recognition policy, the names of donors who contributed \$100 or more between April 1, 2024, and March 31, 2025, are listed below.

The list includes only the names of donors who chose to be publicly acknowledged. Many other benefactors have supported our cause anonymously, and the impact of their contributions is just as meaningful; we thank them sincerely from the bottom of our hearts.

- 656114 NB INC.
- 685704 NB Inc.
- Acadie Nouvelle
- À-Marée-Haute
- Armoires Qualitek Inc.
- Arrow Construction Products Limited
- Marie-Claire et Norbert Arseneault
- Arthur Sivret et Fils Ltée
- Assurance Mourant Ltée
- Autobel Marc Jean
- Aux Galeries de la Baie Ltée
- Banque Nationale du Canada
- Alain Basque
- Alderic et Angelie Basque
- Aline Basque
- Basque Construction Ltée
- Famille Basque – Nicole Basque
- Benoit, McGraw et Paulin
- Sylvie Benoit
- Sylvie L. Benoit
- Sonia Bernatchez
- Bijouterie Secret Ltée
- Bingo Les Amis de la Santé
- Roger Blanchard
- Véronique Blanchard
- Bounce 104.9 (CKBC)
- Hélène Branch
- Aurélie Breau
- Joanne Breau

- Sophie Breau
- Ulysse Breau
- Desanges Brideau
- Lucie Brideau
- Marie-Anne Brideau
- Cafétéria l'École la Source
- Canadian Tire Tracadie-Sheila
- CBDC Peninsule Acadienne
- Cercle des Dames D'Acadie Tracadie Inc.
- Nathalie Chiasson
- Cinéma Péninsule Ltée
- CKLE 92,9 FM
- CKRO-MF Radio Péninsule inc.
- Club d'Age d'Or St-Isidore
- Club de l'age d'Or de Ste-Rose-Le Maillon d'or
- Club Richelieu Tracadie Inc.
- Anita Comeau
- Anne-Marie Comeau
- Brian L. Comeau
- Patrice Comeau
- Réginald Comeau
- Comité Auxiliaires Bénévoles Hôpital Tracadie Sheila
- Comité Social Caisse Populaire UNI Tracadie
- Comptabilité Haché Enrg.
- Coop IGA Tracadie
- Raymonde Cormier
- Keith et Thérèse Coughlan

- Courtiers d'entreprises CANADEST Inc.
- Marc Curry
- Curry's Export & Products Ltd.
- Claudette Deguire
- Demco Ltd
- Dépanneur Rapido 1999 Ltée
- Clarice Doiron
- Olive et Étienne Doiron
- Valada Doiron
- Dooly's – Tracadie
- Dr Jean-Philip Deslauriers
- Dr Robert Poirier et Dre Danielle Comeau, Optométristes
- Dr. S.K. Anand Praveen Kanta Anand
- Joel Drolet
- Charles Duclos
- Valerie Duclos
- Yves Duguay
- Bernard Duguay
- Denise et Philippe Ferguson
- Andrée Mélissa Ferron
- Fidelity Investment Canada
- Fournitures Industrielles JSR
- Renaud Francoeur
- Gabriel Haché Ltée
- Robert Gauvin
- GeniBuild Construction Ltd
- GG Haché et Frères Ltée
- Gino Guignard

- Guy Haché
- Michel Haché
- Solange Haché
- Stéphane Hachey
- Michael Harrison
- Hatheway (Tracadie) Ltd.
- Huestis Insurance Group/ Western Financial Group
- Nadine La Casse
- La Chambre de Commerce de Rivière-du-Portage
- La Quille d'Or
- Renée et Gilles Lagacé
- Lucille Landry
- Gaetan Lanteigne
- Léon Lanteigne
- Lawson Lebouthillier
- L'Entracte Resto Pub
- Le Groupe Roberts
- Les Chevaliers de Colomb de St-Irénée
- Les Excavations Losier Ltée
- Les Religieuses Hospitalières de St-Joseph
- Denis Losier, Cécile Mallais-Losier
- Gerald Losier
- Stephane Drysdelle et Jenny Losier
- Lise Gagné Losier
- Marc Losier
- Marie-Claire Losier

- Patricia Losier
- Stéphane Losier
- Maison Funéraire Robichaud et Fils inc.
- Maison Lorentz
- Monia Mallet
- Marc Entreprises Ltée
- Jacqueline McGrath
- Marina McGrath
- Frederick McGraw
- Sylvio McGraw
- McGraw Seafood (2008) Inc. Fruits de Mer (2008) Inc.
- Denis McLaughlin
- Mélanie Gionet - Design graphique
- Diane et Oscar Savoie Melançon
- Menuiserie Basque & Fils Ltée
- MFA Construction
- André Morais
- MQM Quality Ltd

- Municipalité des Hautes-Terres
- Municipalité régionale de Tracadie
- NB Road Builders and Heavy Construction
- NRB Constructon Company Limited
- Florence Ott
- Jean-Yves Paulin
- Pharmacie Jean-Coutu de Tracadie-Sheila
- Physiothérapie Tracadie-Sheila Physiotherapy Inc.
- Pickleball St-Isidore
- Denis Poirier
- Robert Poirier
- Robert St-Pierre Assurance Inc.
- André Robichaud
- Auguste Robichaud
- Basile Robichaud

- Clifford Robichaud
- Doris Robichaud
- Eric Robichaud
- Erika Robichaud
- Léonide Robichaud
- Odette et Zoël Robichaud
- Rolande et Roger Robichaud
- Nathalie Ross
- Serge Rousselle
- Sancton Equipment Inc.
- Jimmy Savoie
- Monique Savoie
- Sebas Garage
- Service d'incendie Tracadie
- Julie Sivret
- Gloria Sonier
- Springhill Infrastructure Limited
- St-Isidore Asphalte et St-Isidore Ready-Mix Ltée
- Donald Thériault

- Ghislain Thériault
- Leopold Thériault
- Marie-Reine Thériault
- Annette Thomas
- Gaetan Thomas
- Tim Hortons Advertising and Promotion Fund(Canada) Inc.
- Toner GMC Chevrolet Buick Ltd.
- Tournoi de Golf MQM Quality Ltd.
- UNI Coopération financière
- Uniforme Noël
- Valcon Ltd.
- Stéphane Valin
- Lisa Vienneau
- Alexandre Viens
- Dorothy Wade
- Réjeanne Wade
- Wilson Concrete Pipe Ltd
- Yves Gauvin Assurances Inc.

Thank you!